

## EDUCATION

**DePaul University**, Masters of Arts, New Media Studies (2007 – 2009)

**Columbia College**, Bachelors of Arts, Film/Video (2002 – 2006)

## SR. WEB AND UI DESIGNER / GRAPHIC ARTIST,

INCREDIBLE TECHNOLOGIES, INC., VERNON HILLS, IL (2014-PRESENT)

- Responsible for the design, layout, and maintenance of public facing websites and mobile apps for iPhone and Android platforms. Create user-interface layout and design of the dynamic, data-driven websites.
- In charge of shooting and editing videos for public and consumer information
- Served as game artist creating high-resolution graphics, symbols, and game logos for various game projects.
- Provide graphical and technical support to the marketing department while assisting with the design, maintenance, and content creation for all social media feeds.
- WEBSITES: [GAMING.ITSGAMES.COM](http://GAMING.ITSGAMES.COM), [LIVEWIRE.ITSGAMES.COM](http://LIVEWIRE.ITSGAMES.COM), [ITSGAMES.COM](http://ITSGAMES.COM), [GOLDEN TEE HOME](http://GOLDEN TEE HOME), [GT CADDY MOBILE APP](http://GT CADDY MOBILE APP)

## WEBSITE MARKETING ASSOCIATE, CAR-X, SCHAUMBURG, IL (2012-2014)

- Responsible for managing content on website, ensuring site is accurate, up-to-date and incorporates current messages, logos and communication tactics
- Coordinate with local agencies on all technical issues regarding email collections, on-line registrations, contest fulfillments and email marketing
- Proactively implement successful and imaginative online marketing strategies including simple online store managements, online marketing initiatives, public relations projects and e-newsletters
- Create and design a range of high-quality graphics elements in various formats for web, email, print newsletters, etc
- Development, creation and execution of advertising, marketing and promotional efforts
- Coordinate marketing/promotional information with franchisees
- WEBSITE: [CARX.COM](http://CARX.COM)

## DESIGNER, DOHENY'S, LAKE FOREST, IL (2012)

- Managed email campaign deliverable timelines
- Designed and delivered final artwork for public broadcast
- Website maintainance and eCommerce content management
- Directed and implemented social media planning and presence
- WEBSITE: [DOHENYS.COM](http://DOHENYS.COM)

## MULTIMEDIA MANAGER/ WEBMASTER, ALYCE PARIS, MORTON GROVE, IL (2009 – 2012)

- Responsible for design and development of websites, both consumer and retail
- Develop and manage online marketing and advertising campaigns (eg. Google AdWords, paid search and contextual advertising) to drive qualified site visits, secure email addresses and other online programs and events
- Utilize Urchin and Google analytics' performance metrics, results, and traffic patterns. in order to recommend new business strategies, tactics, and website improvements
- Developed and Implemented SEO/ SEM strategies in order to achieve goal of first page ranking in an organic industry search
- Responsible for studio art direction of photography and videography shoots
- Art-directed development of iPhone and Android mobile applications
- WEBSITE: [ALYCEPARIS.COM](http://ALYCEPARIS.COM)

## Business Profile

- Highly motivated multimedia manager with excellent project management skills
- Able to excel in a fast-paced, deadline-driven environment
- Familiar with representing an established brand while keeping ahead of current trends
- Skilled in designing marketing initiatives and visual communications
- Experienced with event coordination and environmental design
- Highly proficient in Adobe Creative Suite, Master Collection CS2/3/4/5/6/CC.
- Possess strong conceptual and technical skills

## Software Expertise

- Mac/Windows OS
- Adobe Creative Suite
  - Photoshop
  - Premiere Pro
  - After Effects
  - InDesign
  - Illustrator
  - Flash
  - Dreamweaver
- Programming Languages
  - HTML(5)
  - CSS(3)
  - JavaScript
  - Ruby on Rails
  - MySQL
  - PHP
  - Java
- Content Management Systems
  - Drupal/ Joomla/ WordPress/ Magento/ Hubspot